



PREMIER'S AWARD FOR  
AGRI-FOOD INNOVATION EXCELLENCE

*Award Recipient*



## **Award Winning Technology takes Information Management To a Whole New Level of Simple**

Bridging Intelligence Opportunities [www.bridgingintelligence.com](http://www.bridgingintelligence.com) and Angus GeoSolutions Inc. [www.agsi.ca](http://www.agsi.ca) have been awarded the prestigious Premier's Award for Agri-Food Innovation Excellence. The new Go360|bioTrack mobile application was chosen as an excellent example of the innovation needed for farmers and ranchers to compete in the information age and meet changing market requirements such as documenting sustainable production.

Using the Go360 option, farmers and ranchers can capture data real time anywhere, anytime on any smart phone, even out of internet range. With a new photo gallery for each animal, Go360|bioTrack is clearly made for producers wanting to better manage their business. BIO collaborated with AGSI, a company that deals primarily in the telecommunications, utilities and emergency management sectors. Through Go360|bioTrack, producers now have leading edge technology, built just for them.

The need for simple on-farm information management was recently documented in a national survey through which over 200 beef farmers indicated a strong desire to be able to use their smart phone along with a list of important information that they need to manage. By collaborating with AGSI, BIO now offers farmers and ranchers (beef, sheep, goat, bison) just that. Farmers can now take advantage of technology that has been used in many industry sectors such as utilities, oil & gas and law enforcement. Go360|bioTrack is just what the survey respondents asked for!

You can learn more about Go360|bioTrack at <https://www.youtube.com/watch?v=cNv3DeJqwkU> or give BIO a call at 1 855 246-2333.